

DI

DesignIntelligence®

11th
Annual

Report 225

Volume 15

Number 6

www.di.net

AMERICA'S BEST Architecture & Design Schools

Leading practitioners rank the schools best preparing students for practice in architecture, interior design, landscape architecture, and industrial design

Starting or Kick-Starting Your Design Career

Collegiate Leadership Index

Most Admired Educators

Influential and Under-Celebrated

Design
Futures
Council

2010

Industrial Design

Top 20 Industrial Design Programs 2010

UNDERGRADUATE

1	Art Center College of Design
2	Pratt Institute
2	Rhode Island School of Design
4	Carnegie Mellon University
4	University of Cincinnati
6	Cleveland Institute of Art
7	Savannah College of Art and Design
8	College for Creative Studies
9	Rochester Institute of Technology
10	Auburn University
11	Virginia Polytechnic Institute and State University
12	Arizona State University
13	California College of the Arts
14	California State University, Long Beach
14	Milwaukee Institute of Art & Design
14	Ohio State University
14	Syracuse University
18	Georgia Institute of Technology
18	Stanford University
20	Massachusetts College of Art
20	North Carolina State University
20	San Jose State University
20	University of Illinois at Urbana Champaign

GRADUATE

1	Art Center College of Design
1	Illinois Institute of Technology
3	Rhode Island School of Design
3	School of the Art Institute of Chicago
5	Pratt Institute
5	University of Cincinnati
7	Cranbrook Academy of Art
8	Georgia Institute of Technology
9	Ohio State University
9	University of Illinois at Urbana Champaign
11	Auburn University
11	Savannah College of Art and Design
13	College for Creative Studies
14	University of Notre Dame
15	Arizona State University
15	California College of the Arts
15	North Carolina State University
15	Purdue University
15	Rochester Institute of Technology
15	Stanford University
15	University of Illinois at Chicago

For updates, supplemental information, and more articles:

www.di.net/articles/schools2010

Historical Survey of Leading Industrial Design Programs

Industrial Design

UNDERGRADUATE

	2010	2009	2008	2007	2006
Art Center College of Design	1	1	1	1	1
Pratt Institute	2	6	5	4	3
Rhode Island School of Design	2	4	7	3	4
Carnegie Mellon University	4	2	7	4	6
University of Cincinnati	4	3	2	2	2
Cleveland Institute of Art	6	4	--	--	--
Savannah College of Art and Design	7	--	--	--	--
College for Creative Studies	8	8	7	7	4
Rochester Institute of Technology	9	--	15	--	--
Auburn University	10	7	5	6	--
Virginia Polytechnic Institute and State University	11	13	--	--	--
Arizona State University	12	13	7	7	--
California College of the Arts	13	9	--	--	--
California State University, Long Beach	14	13	--	--	--
Milwaukee Institute of Art & Design	14	--	--	--	--
Ohio State University	14	10	3	--	--
Syracuse University	14	--	15	10	9
Georgia Institute of Technology	18	12	11	--	--
Stanford University	18	--	--	--	--
Massachusetts College of Art	20	--	--	--	--
North Carolina State University	20	--	11	--	--
San Jose State University	20	10	--	--	--
University of Illinois at Urbana Champaign	20	13	--	--	--

-- Indicates the program did not rank in the top schools list that year, which could be due to the school not offering a program that was eligible for inclusion at the time.

Industrial Design

GRADUATE

	2010	2009	2008	2007	2006
Art Center College of Design	1	1	3	1	1
Illinois Institute of Technology	1	--	1	5	4
Rhode Island School of Design	3	2	3	8	6
School of the Art Institute of Chicago	3	--	--	--	--
Pratt Institute	5	3	3	7	2
University of Cincinnati	5	8	3	3	--
Cranbrook Academy of Art	7	13	3	--	3
Georgia Institute of Technology	8	4	3	9	10
Ohio State University	9	6	10	9	7
University of Illinois at Urbana Champaign	9	4	15	--	--
Auburn University	11	6	10	3	--
Savannah College of Art and Design	11	--	3	9	--
College for Creative Studies	13	--	--	--	--
University of Notre Dame	14	--	--	--	--
Arizona State University	15	10	--	--	--
California College of the Arts	15	--	--	--	--
North Carolina State University	15	8	10	--	10
Purdue University	15	10	--	--	--
Rochester Institute of Technology	15	10	--	--	--
Stanford University	15	--	2	2	5
University of Illinois at Chicago	15	13	--	--	--

-- Indicates the program did not rank in the top schools list that year, which could be due to the school not offering a program that was eligible for inclusion at the time.

Skills Assessment: Industrial Design

These rankings, based on hiring experiences of the firms surveyed, assess the preparedness of recent graduates in a range of vital skills.

Communication

- 1 Pratt Institute
- 2 Art Center College of Design
- 3 Rhode Island School of Design
- 4 Savannah College of Art and Design
- 4 University of Cincinnati

Computer Applications

- 1 Art Center College of Design
- 1 University of Cincinnati
- 3 Pratt Institute
- 3 Rochester Institute of Technology
- 5 Auburn University
- 5 Savannah College of Art and Design

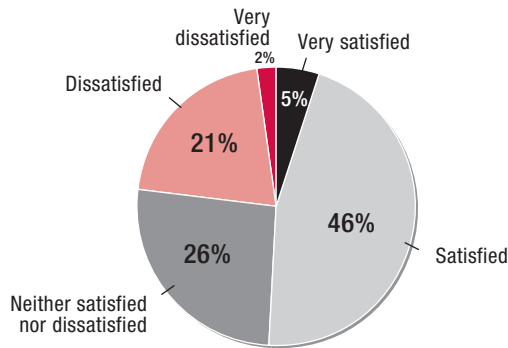
Design

- 1 Art Center College of Design
- 2 Pratt Institute
- 3 University of Cincinnati
- 4 Rhode Island School of Design
- 5 Auburn University

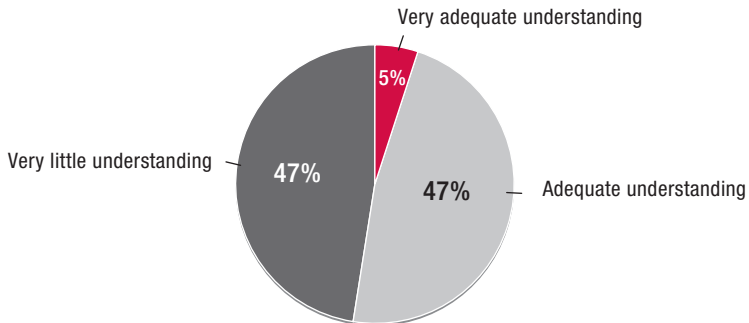
Sustainable Design Practices and Principles

- 1 University of Cincinnati
- 2 Pratt Institute
- 3 Auburn University
- 4 Savannah College of Art and Design
- 5 Arizona State University

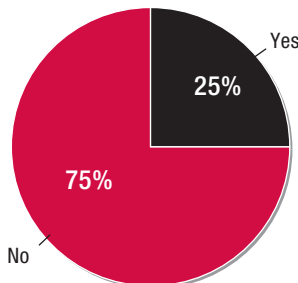
Rate your satisfaction with the state of industrial design education in the United States today.



Are students graduating with an adequate understanding of material life cycles, recycling processes, design for disassembly, environmental impact of materials and processes, and ecodesign principles to address these issues in real-world applications?



Is your firm benefiting from an infusion of new ideas about sustainability from recent graduate new hires?



Note: Some totals may not equal 100 percent due to rounding.

Deans Survey: Industrial Design

DesignIntelligence surveyed deans and chairs of industrial design academic programs from across the United States.

Undergraduate industrial design programs most admired by deans and department chairs

1 Art Center College of Design

cited for its comprehensive design education, consistent excellence, and skill-based program

2 Carnegie Mellon University

cited for its integration with other disciplines, collaboration with industry, and mix of technology and traditional design

2 Rhode Island School of Design

cited for its great faculty and the quality of its students

2 University of Cincinnati

cited for its co-op program, quality of design education, and focus on professional practice

Graduate industrial design programs most admired by deans and department chairs

1 Arizona State University

cited for its theory-based program and innovation in sustainability

1 Art Center College of Design

cited for its comprehensive design education

1 Carnegie Mellon University

cited for its integration of design, engineering, and business programs and collaboration with industry

1 Illinois Institute of Technology

cited for its excellence in design research and approach to strategy

1 North Carolina State University

cited for its theory-based program and ability to attract highly qualified undergraduates

1 University of Cincinnati

cited for its research-based program and integration of industry practice

Faculty who are adjunct working professionals

45%

Significant changes in course offerings in the past five years *(Multiple responses allowed.)*

More emphasis on interdisciplinary collaboration and integrated practice	74%
More emphasis on sustainable design	52%
Upgrades in technology	48%
More technology integration	35%
More emphasis on professional practice	35%
Study abroad opportunities	26%
More community engagement	22%
More integrative projects	22%
More emphasis on global issues/international practice	22%
Retention of quality teaching staff	13%
More emphasis on urban design	4%

Is sustainability education integrated or separate?

Sustainability is integrated into coursework	61%
Sustainability courses are separate offerings	0%
Both are true	39%

The design professions' biggest emerging concerns *(Multiple responses allowed.)*

Integrated design	61%
Sustainability/climate change	57%
Maintaining design quality	52%
Globalization	35%
Speed of technological change	35%
Aging of the population	30%
Retaining quality staff in design practices	13%
Safety/security	4%

The *DesignIntelligence* Most Admired Educators of 2010

Each year, *DesignIntelligence* selects a team of educators and education administrators who exemplify excellence in design education leadership. The 2010 class of education role models was selected by *DesignIntelligence* staff with extensive input from hundreds of design professionals, academic department heads, and students. Educators in the disciplines of architecture, interior design, industrial design, and landscape architecture were eligible for inclusion.

Abimbola Asojo
University of Oklahoma

Prasad Boradkar
Arizona State University

Randy Bartlet
Auburn University

William Braham
University of Pennsylvania

David Conrath
Louisiana State University

Dan Cuffaro
Cleveland Institute of Art

Robert Fee
Savannah College of Art and Design

Tom Fisher
University Minnesota

Robert Greenstreet
University of Wisconsin, Milwaukee

Karen Hofmann
Art Center College of Design

Brian Katen
Virginia Tech

Ron Kemnitzer
Virginia Tech

Dennis Law
Kansas State University

Katharine Leigh
Colorado State

Bruce Lindsay
Washington University

Stephen Melamed
University of Illinois at Chicago

Patrick Miller
Virginia Tech

Forster Ndubisi
Texas A&M

Brian Orland
Penn State

Michaele Pride
University of Cincinnati

Robert Probst
University of Cincinnati

Fritz Steiner
University of Texas

Kenneth Schwartz
Tulane University

Robert A.M. Stern
Yale University

Lisa Tucker
Virginia Tech